DOWN HOME
NORTH CAROLINA

Shannon Long
Alamance County Sheriff

BIOGRAPHY/ACCOMPLISHMENTS:



Bio:
Shannon Long is a lifelong community advocate, pastor, business owner, and law enforcement professional with deep roots in Alamance County. He began his law enforcement career in 2002 at the Orange County Detention Center and later completed law enforcement training in Burlington. He is also the founder of Beyond Measure Barbering Institute and Beyond Measure Ministries, where he has focused on creating opportunities, mentoring others, and serving people in need. Through his work with incarcerated individuals, community members, and families, Shannon has built a leadership approach centered on hope, accountability, and second chances.

Why he's running:
Shannon Long is running for Alamance County Sheriff because he believes the county needs stronger leadership, greater transparency, and a renewed focus on building trust between law enforcement and the community. He believes public safety is strongest when law enforcement serves all residents, invests in prevention, and creates opportunities that help people avoid returning to the criminal justice system.

Building Trust & Transparency in Law Enforcement:	• Will work to increase transparency, strengthen relationships between law enforcement and residents, and ensure the Sheriff's Office reflects the community it serves.
Community-Based Policing:	• Will focus on bringing law enforcement into the community, building trust with residents, and creating partnerships that make Alamance County safer for everyone.
Mental Health & De-Escalation:	• Supports stronger mental health training, de-escalation practices, and connecting people in crisis with the appropriate

	resources.
Second Chance & Rehabilitation	• Believes investing in education, job skills, and reentry programs can reduce repeat offenses and help people become productive community members.
Supporting Enforcement Professionals:	• Supports investing in training, professional development, and resources that help deputies better serve the public.
Professional Standards & Accountability:	• Supports pursuing professional accreditation and improving internal practices to increase accountability, transparency, and public confidence in the Sheriff's Office.
Serving Vulnerable Communities:	• Believes public safety includes supporting people experiencing homelessness, connecting residents with resources, and addressing the challenges that contribute to crime.